



## QuiltE-news

Welcome to the new QuiltE-news. We have decided to revive this newsletter on a much more regular basis on the website and we hope to update you every few weeks with the latest and greatest store happenings.

Speaking of great, the store was nominated for the St. Albert small business of the year award. Although we did not win, we do think that all that Ingrid has accomplished with the new store deserves recognition!

I recently listened to an interview with Kate Spain. She started her career as a designer for Hello Kitty, then moved on to her own unique designs for paper plates and napkins. Now she designs fabric. She uses beautiful, bold colours in her designs. We have two new Kate Spain lines called "Terrain" and "Good Fortune". You will want to check out the layer cakes, charm squares and jelly rolls in these lines. Terrain also comes in flannel on the bolt. Oh the possibilities!



If you have not yet been introduced to the world of pre-cuts (the group name for layer cakes, charm squares, jelly rolls, honeybuns, and turn-overs) let us show you our vast selection including patterns and books. Besides Terrain and Good Fortune, we carry the most pre-cuts in the area. The new store has a great way of helping you see all those beautiful five inch squares.

Speaking of Hello Kitty, we get asked all the time about fabric with your children's favourite cartoon characters. Due to licensing we cannot carry many of these fun things, but you should know we do have a fresh supply of Cat in the Hat, the Grinch, Sesame Street, Spot the Dog, Superman, Batman and even Tinkerbelle!

We are thrilled with the many customers checking out the new store. Hope to see you soon. Watch this space for our next QuiltE-news for our free special.

**NANCY M.**